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CONTACTS:

Vilma Fraguada
Vice President
Ph: 800/848-6247, ext 2414
Cell: 651/226-9054
vfraguada@goodsamfamily.com

Tiffany Nash
Marketing Coordinator
Ph: 763/383-4405
tnash@goodsamfamily.com

SNOWMOBILE EXPO GIVES A SNEAK PEAK AT 2013 MODELS

Powersports enthusiasts will see the latest in snowmobile technology

DENVER, CO – (September 18, 2012) – The end of summer only means one thing for snowmobile enthusiasts – the snowmobile season is right around the corner. There’s not a better place to gear up for the upcoming winter than at the Progressive Insurance 27th Annual Rocky Mountain Snowmobile Expo, part of the Progressive RV & Outdoor Show Series. The Expo, in cooperation with the Colorado Snowmobile Association, will take place October 12 – 14, at the Denver Merchandise Mart in the Expo Hall.

“We are looking forward to another successful event this year,” says Laurie Hallowell, Operations Manager. “Arctic Cat and Ski-Doo will have a corporate presence at the show, and Polaris and Yamaha will be represented by a wide variety of dealers. The show has more exhibitors than ever before, including many aftermarket products, accessories, and travel destinations. Whether you are an avid enthusiast or new to the sport, there is something here for everyone.”

From safety to trails, there will also be a wide variety of seminars held at the Expo. Mike Duffy will return to conduct his Avalanche Safety for Snowmobilers class. There is a fee to participate in this class, in addition to the show admission fee. Please contact Mike at 970-390-9433 or duffyww1@aol.com for more information. Check out the complete seminar schedule online at www.COSnowmobileExpo.com.

The always-popular Swap Meet Extravaganza will be held again this year, Saturday and Sunday only, outdoors at the Expo. The Swap Meet is presented by the Colorado Snowmobile Association and helps to raise money for the organization. All attendees are invited to buy or sell used and discontinued snowmobiles, trailers, clothing, and accessories. Rules, regulations, and reservation information is available on the show website.

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The Progressive Insurance 27th Annual Rocky Mountain Snowmobile Expo, in cooperation with the Colorado Snowmobile Association and sponsored by DISH, will take place at the Denver Merchandise Mart in the Expo Hall, October 12 – 14, 2012. Show hours are Friday, 3pm – 9pm; Saturday 9am – 6pm; and Sunday 9am – 2pm. Tickets are \$10.00 for adults and free for children under 12. New for 2012, attendees can purchase a 3-day show pass for a discounted price, available only online. For more information, a list of show exhibitors, and discount tickets, visit www.COSnowmobileExpo.com or call 800-848-6247.

About GS Media & Events

GS Media & Events (www.gsevents.com) is a division of Good Sam Enterprises, LLC, which owns and operates recreation-focused consumer shows throughout North America. The company currently produces RV & camping shows, boat & marine shows, and powersports and ice fishing shows.

GS Media & Events is the premier publishing, online, and face-to-face marketing company serving the outdoors enthusiast. By providing information, insights, and resources, GS Media & Events champions the fun, freedom, and adventure of recreational lifestyles, working to enhance its customers' experiences and building the communities that share and promote their passions.

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